



Jody Link | Director of Policy and Communications

Jody Link joined CHAD in March 2017 as Director of Policy and Communications. In her role, she leads the association's policy and advocacy efforts, as well as communications and marketing activities designed to promote Community Health Centers and their impact on local communities.

She is responsible for the development, implementation and management of policy, advocacy, communications and marketing for CHAD and its member health centers. She also serves as a resource to provide training and technical assistance to members on communications and marketing matters.

Jody came to CHAD with a strong background in policy development and communications, having served for 13 years as Senior Communications Advisor and Senior Staff Policy Advisor for North Dakota Governors John Hoeven and Jack Dalrymple. In that position, she was responsible for managing a policy portfolio and advising the governors on policy issues, communicating through a variety of mediums, including online and social media, planning special events for the Governor's Office, and fostering relationships with state agencies, elected officials, statewide organizations, media and citizens.

Prior to her position in the Governor's Office, Jody served as Deputy Director for North Dakota Tourism, worked as an account manager for a Bismarck, N.D. advertising agency and provided technical writing, public relations and product marketing services to a Fargo, N.D.-based software development company.

Jody received a bachelor's degree in Mass Communications from Minnesota State University – Moorhead. She resides in Bismarck, N.D. with her family.